

Geelong Cultural Precinct Leadership Group Charter

1. Title

Geelong Cultural Precinct Leadership Group

2. Commencement Date

Date of first scheduled meeting, Tuesday 21 August 2007.

3. Duration

The group is self regulating and will determine its own useful life.

4. Purpose

The GCP Leadership Group is a voluntary association formed to provide leadership and direction for the future of the precinct.

5. Objectives

The Leadership Group exists to:

1. Develop a Strategic Plan for whole of Precinct cultural activity
2. Liaise with Major Projects Victoria, consultants, State Government and City of Greater Geelong to provide consistent cultural leadership and advocacy on the Cultural Precinct Masterplan and Business Case, on behalf of all cultural organisations
3. Consider whole of Precinct programming opportunities, beyond the existing individual programming of the facilities
4. Develop a brand position for the Precinct, one that resonates with the larger Geelong brand
5. If successful, provide longer term governance for the Precinct.

6. Membership

Membership of the group comprises cultural precinct tenants, City of Greater Geelong and individuals with particular skills and expertise and represents the views of all facilities and users.

The Leadership Group shall consist of at least seven members with full voting rights as follows;

1. City of Greater Geelong, Councillor or Officer by nomination from City
2. Geelong Gallery, Chairperson
3. Geelong Performing Arts Centre Trust, Chairperson
4. Geelong Regional Library Corporation. Chairperson
5. Courthouse Youth Arts Centre Inc, Chairperson
6. Back to Back Theatre, Chairperson
7. Individual experienced in business
8. Individual experienced in marketing

Non-voting members include;

1. Geelong Gallery, Director
2. Geelong Performing Arts Centre Trust, General Manager
3. Geelong Regional Library Corporation, Chief Executive Officer
4. Courthouse Youth Arts Centre Inc, Manager
5. Back to Back Theatre, General Manager

Membership is subject to annual review undertaken collectively by the leadership group.

7. Chair

The group shall appoint a Chair, Deputy Chair and other positions as necessary. These positions shall be reviewed on an annual basis.

8. Decision Making

The Leadership Group will use a consensus approach to decision making.

If consensus cannot be reached, a decision will be made by majority vote. Where the vote is tied, the Chair shall have the deciding vote.

A majority in number of the members of the group for the time being shall constitute a quorum.

If members are not present at a meeting, voting may occur via email.

9. Meeting Frequency

The group shall meet at least four times a year. Subject to this charter, the group can regulate its own affairs including meeting timetable.

10. Confidentiality

Meetings are not open to members of the public.

Any documents relating to the business of the group, e.g. agenda papers and minutes, can be used at the discretion of members and made available to the public.

At the Chairperson's discretion items of business may be discussed *in camera*.

11. Charter review

The Geelong Cultural Precinct Leadership Group Charter shall be reviewed on an annual basis.

12. Background

The Victorian State Government and the City of Greater Geelong have committed to develop a Masterplan and Business case for Geelong's Cultural Precinct to guide future planning and funding priorities. The project is managed by Major Projects Victoria (MPV). MPV engaged a cultural consultant to develop the strategic direction for the precinct. Through the consultative process, a strong demand emerged for a united and active leadership from the cultural organisations who operate in the Precinct. At a workshop of many cultural stakeholders convened by MPV and facilitated by the consultant, on July 5 2007, it was agreed that, in response to this demand, the cultural organisations should establish a small leadership group to advocate the interests of all the cultural organisations and in doing so provide a united cultural leadership for the Precinct.

The workshop recommended that to be effective the leadership group be small, composed of five members: a leader from each of GPAC, the Art Gallery and the Library (as the major cultural facilities in the Precinct), and two skills based members – one able to clearly articulate the interests of potential commercial partners, and a member with an expert marketing background.